



BHOLD

Behavioral Health Outreach &
Leadership Development Project

Strategic Plan

Developing Our Community



- More social events for everyone
- Creating new walking trails and paths
- Community-school partnerships
- Community building activities
- Featuring local art and music
- Making homes healthy and safe

Supporting Leaders for Today & Tomorrow



- Trainings for leadership and entrepreneurial skills
- Offering certificate and skills programs
- Conversations with all community members
- Creating opportunities for community development
- Linking emerging leaders to community partners

Accessing Health Care



- Increasing number of community health workers
- Partnering with colleges and universities
- Creating health care partnerships
- Recruiting new rural public health and health care providers

Living with Mental Health & Wellbeing



- Increasing community awareness and support
- Supporting workplace initiatives
- Identify mental health provider network
- Support and access to mental health services
- Train community members to respond to needs of neighbors

Preventing Substance Abuse



- Have conversations about local policies
- Identify best practices for our community
- Increase awareness and response
- Monitor substance use with data
- Improve support and access to services