



2020 Strategic Plan & Community Action Plan

Overview

BHOLD has been working since 2019 to ensure Brooks County is an educated, prosperous, strong, healthy, and drug-free community.

BHOLD created this strategic plan to help direct community resources toward effective and coordinated solutions for improving healthcare access, mental health and emotional well-being, substance-use prevention, leadership and success and social capital.

The strategic and action plan is based on local data from the community needs assessment and community input. It is the result of the combined efforts of many different coalition members representing a wide range of community members and community agencies.

The BHOLD coalition considers this Action Plan to be a starting point and a dynamic work in progress, with specific strategies and programs changing to respond to the evolving needs of the community.

BHOLD plans to bring together youth, parents, schools, community agencies and local governments to promote the health and well-being of Brooks County.

Our Vision and Mission

Vision

The BHOLD Vision is that Brooks County is an educated, prosperous, strong, healthy, and drug-free community.

Mission

The mission of BHOLD is to support, advocate and guide Brooks community residents to be resilient, healthy, drug-free and educated through continued collaboration with other agencies.

Core Values

The Core Values of BHOLD include:

1. Teamwork
2. Leadership
3. Inclusivity
4. Accountability
5. Service
6. Success

Priorities

The Priorities of BHOLD are:

- To make quality health care attainable for all people in Brooks County.
- To reduce the stigma associated with mental illness, increase awareness around emotional well-being, and improve mental healthcare.
- To eliminate substance use in Brooks County and create environments that reduce, delay or prevent substance use behaviors.
- To support leaders, increase the governance and capacity of Brooks County organizations, and make strategic investments in projects that have a long-term impact on health and financial success.
- To improve Brooks County by engaging disconnected persons to quality programs and break down barriers to good health.

BHOLD Long-Term 36 Month Strategic Plan

BHOLD Priority Area:

HEALTH CARE ACCESS

BHOLD recognizes that access to health care services ties to unstable health services and emergency medical care, rising health care costs and residents not receiving the needed care due to distance to providers. This priority area also has a greater impact on the historically underserved in Brooks County including the elderly, minorities, and the poor. In order to promote the timely use of personal health services to achieve the best possible health outcomes, BHOLD will:

Implement these strategies...

- Identify resources for improved healthcare in Brooks County.
- Build and lead an active group to support and increase access to quality health care.
- Lead efforts to understand the strengths, weaknesses, and gaps in quality healthcare and make plans to address them.
- Develop plans for long- term sustainability of healthcare access.

...to address these barriers...

- Distance
- Health Insurance Coverage
- Poor Health Literacy
- Privacy Issues
- Workforce Shortages

...to change these behaviors...

- Timely use of personal health services to achieve the best possible health outcomes.

...to achieve this outcome...

Quality and attainable health care for all people in Brooks County.

BHOLD will establish a **Health Care Task Force**. The goal of the task force will be to identify initiatives and action items that achieve quality and attainable healthcare for all people in Brooks County.

STRATEGIES	ACTIONS		DECISION MAKERS
<ul style="list-style-type: none"> • Build and lead an active group to support and increase access to quality health care. • Identify resources for improved health care in Brooks County. • Lead efforts to understand the strengths, weaknesses, and gaps in quality healthcare and make plans to address them. • Develop plans for long- term sustainability of healthcare access. 	<ul style="list-style-type: none"> • Engage community health workers (Promotores) to serve those at high risk for poor health outcomes. • Implement programs that provide continuing education, mentoring and support for new and emerging public health and health care providers. • Increase support for FQHCs and other healthcare organizations that serve the uninsured, underinsured and vulnerable patients. • Expand higher education partnerships and financial incentive initiatives for health professionals to pursue work in a rural area (i.e., scholarships, loan repayment). 	<p style="text-align: center;">Now</p> <p style="text-align: center;">↓</p> <p style="text-align: center;">12 months</p> <p style="text-align: center;">↓</p> <p style="text-align: center;">60 months</p>	<ul style="list-style-type: none"> • Health Care • Government • Public Health • Nonprofits • Community Development • Educators (higher education) <p>Community Engagement</p> <ul style="list-style-type: none"> • CACOST (Falfurrias Health Center) • Head Start • CACOST Wellness Center • Family Practitioner • Brooks County ISD District Nurse • Falfurrias Medical Center • New and emerging medical groups (Falfurrias Medical Clinic)

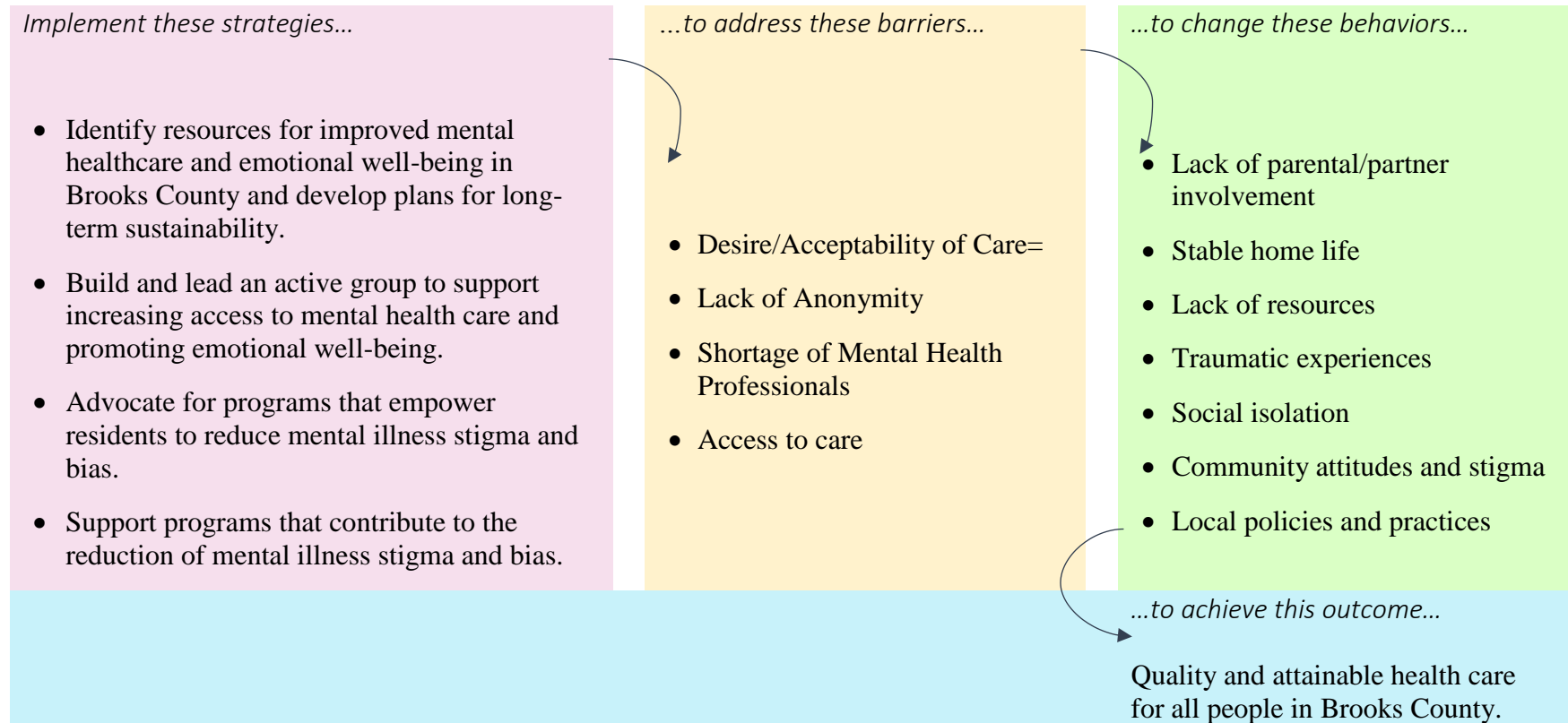
Resources for: HEALTH CARE ACCESS Action Items

Action Items	Resources
<ul style="list-style-type: none"> Engage community health workers for those at high risk for poor health outcomes. 	<p>https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/community-health-workers</p> <p>https://www.dshs.texas.gov/mch/chw/chwdocs.aspx file:///C:/Users/kwilson/Downloads/rwjf49105.pdf</p> <p>https://www.ruralhealthinfo.org/topics/community-health-workers/resources</p> <p>https://www.ruralhealthinfo.org/toolkits/community-health-workers</p>
<ul style="list-style-type: none"> Increase support for FQHCs and other healthcare organizations that serve the uninsured, underinsured and vulnerable patients. 	<p>https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/federally-qualified-health-centers-fqhcs</p> <p>https://www.ruralhealthinfo.org/topics/healthcare-access</p> <p>https://www.rwjf.org/en/cultureofhealth/taking-action/strengthening-services-and-systems/access-to-care.html</p>
<ul style="list-style-type: none"> Expand higher education financial incentive initiatives for health professionals. 	<p>https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/higher-education-financial-incentives-for-health-professionals-serving-underserved-areas</p>
<ul style="list-style-type: none"> Implement programs that continue education, mentor and support novice public health and health care providers. 	<p>https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/nurse-residency-programs</p> <p>https://www.ruralhealthinfo.org/topics/workforce-education-and-training</p>

BHOLD Priority Area:

MENTAL HEALTH AND EMOTIONAL WELL BEING

BHOLD recognizes that mental health and emotional well-being in rural areas is challenging because of less screening, treatment and recovery services due to workforce shortages and distance obstacles. In order to reduce the stigma associated with mental illness, increase awareness around emotional well-being, and improve mental health care, BHOLD will:



BHOLD will establish a **Mental Health and Emotional Well Being Task Force**. The goal of the task force will be to identify initiatives and action items that achieve quality and attainable healthcare for all people in Brooks County.

STRATEGIES	ACTIONS		DECISION MAKERS
<ul style="list-style-type: none"> • Identify resources for improved mental healthcare and emotional well-being in Brooks County and develop plans for long-term sustainability. • Build and lead an active group to support increasing access to mental health care and promoting emotional well-being. • Advocate for programs that empower residents to reduce mental illness stigma and bias. • Support programs that contribute to the reduction of mental illness stigma and bias 	<ul style="list-style-type: none"> • Engage Brooks County community organizations and agencies to support information & resource sharing, education and programs for youth and adults’ mental health and well-being. • Raise public awareness and safe messaging about mental health and well-being to help residents maintain healthy lives and communities (i.e., Mental Health First Aid training). • Identify best practices to reduce mental health stigma and bias in Brooks County. • Recognize ways to identify and support people at risk for mental health decline or suicide and ensure safe reporting. • Promote and increase access to mental health and wellness services in Brooks County (Clinics, Hotlines, telehealth). • Identify initiatives to improve workforce awareness and support of mental health services, sick leave and wellness environments. • Establish and sustain a system of quality and safe “go to” community members and mental healthcare providers serving Brooks County referrals for community members who have mental health service needs. 	<p style="writing-mode: vertical-rl; transform: rotate(180deg);">Now</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">12 months</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">60 months</p>	<ul style="list-style-type: none"> • Health Care • Government • Public Health • Nonprofits • Community Development • Educators <p>Community Engagement</p> <ul style="list-style-type: none"> • CACOST Wellness Center • Behavioral Health Solutions • Brooks County ISD Counselor • Head Start • Brooks County Community Center

Resources for: MENTAL HEALTH AND EMOTIONAL WELL BEING Action Items

ACTION ITEMS	RESOURCES
<ul style="list-style-type: none"> Engage Brooks County community organizations and agencies to support information & resource sharing, education and programs for youth and adults' mental health and well-being. 	<p>https://www.ruralhealthinfo.org/toolkits/networks/4/business-structure/unincorporated</p> <p>https://ctb.ku.edu/en/table-of-contents/participation/encouraging-involvement/increase-participation/main</p>
<ul style="list-style-type: none"> Raise public awareness and safe messaging about mental health and well-being to help residents maintain healthy lives and communities (i.e., Mental Health First Aid training). 	<p>https://www.ruralhealthinfo.org/project-examples/725</p> <p>https://www.ruralhealthinfo.org/toolkits/suicide/2/prevention-trainings</p> <p>https://www.ruralhealthinfo.org/toolkits/suicide/2/education-and-awareness</p> <p>https://www.ruralhealthinfo.org/project-examples/856</p>
<ul style="list-style-type: none"> Identify best practices to reduce mental health stigma and bias in Brooks County. 	<p>https://www.ruralhealthinfo.org/topics/mental-health - See section titled, "What are some of the benefits of integration of mental health services into primary care in a rural community?"</p> <p>https://www.ruralhealthinfo.org/toolkits/mental-health/4/stigma</p>
<ul style="list-style-type: none"> Recognize ways to identify and support people at risk for mental health decline or suicide and ensure safe reporting. 	<p>https://www.ruralhealthinfo.org/toolkits/suicide</p> <p>https://www.ruralhealthinfo.org/toolkits/suicide/2/community-connectedness</p>
<ul style="list-style-type: none"> Promote and increase access to mental health and wellness services in Brooks County (Clinics, Hotlines, telehealth). 	<p>https://www.ruralhealthinfo.org/toolkits/mental-health</p> <p>https://hhs.texas.gov/services/mental-health-substance-use</p> <p>https://www.ruralhealthinfo.org/topics/telehealth</p>

<https://www.ruralhealthinfo.org/project-examples/856>

- Identify initiatives to improve workforce awareness and support of mental health services, sick leave and wellness environments.

<https://www.ruralhealthinfo.org/toolkits/health-promotion/2/program-models/workplace>

<https://www.countyhealthrankings.org/resources/partnership-for-workplace-mental-health>

- Establish and sustain a system of quality and safe “go to” community members and mental healthcare providers serving Brooks County referrals for community members who have mental health service needs.

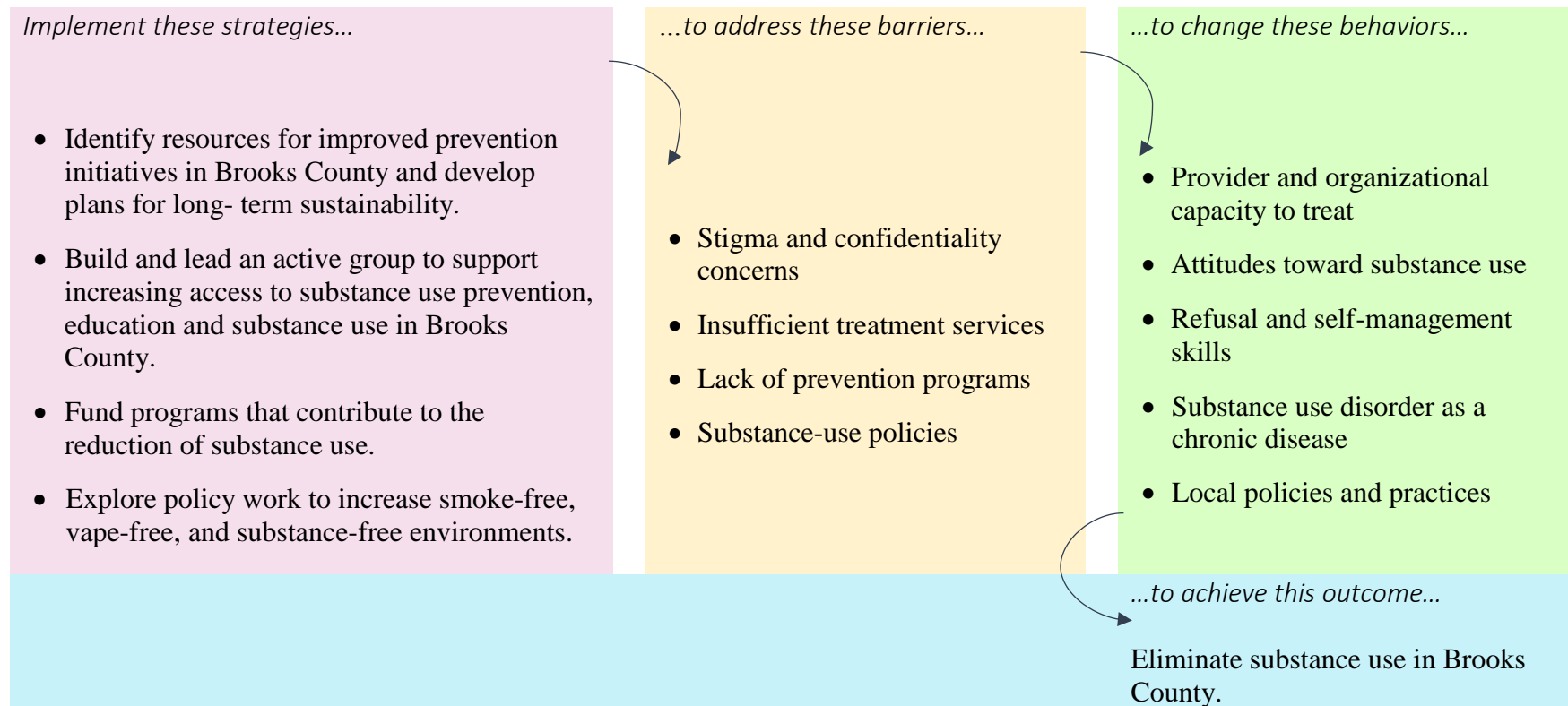
<https://www.ruralhealthinfo.org/project-examples/948>

<http://leadershiplearning.org/leadership-resources/resources-and-publications>

BHOLD Priority Area:

SUBSTANCE USE PREVENTION

BHOLD recognizes rural communities have higher rates of substance use than urban areas, and can be difficult to combat due to limited resources for prevention, treatment, and recovery. This priority area has a great impact on illegal activities as well as physical and social health, educational achievement, health status, and risk of death. In order to eliminate substance use and create environments that reduce, delay or prevent substance use behaviors, BHOLD will:



BHOLD will establish a **Substance Use Prevention Task Force**. The goal of the task force will be to eliminate substance use in Brooks County and create environments that reduce, delay or prevent substance use behaviors.

STRATEGIES	ACTIONS		DECISION MAKERS
<ul style="list-style-type: none"> • Identify resources for improved prevention initiatives in Brooks County and develop plans for long-term sustainability. • Build and lead an active group to support increasing access to substance use prevention, education and substance use in Brooks County. • Fund programs that contribute to the reduction of substance use. • Explore policy work to increase smoke-free, vape-free, and substance-free environments. 	<ul style="list-style-type: none"> • Raise public awareness about substance use to help residents maintain healthy, drug-free environments. • Provide information, education and resources to help residents maintain healthy, drug-free environments. • Increase and promote access to evidence based substance use prevention and treatment. • Establish and sustain a system for referral to community members who have substance use treatment and service needs. • Monitor substance use issues for Brooks County. • Identify and advocate for policies that would impact smoke-free, vape-free, and substance-free environments. • Implement policies to create smoke-free, vape-free, and substance free environments. 	<p style="text-align: center;">Now</p> <p style="text-align: center;">↓</p> <p style="text-align: center;">12 months</p> <p style="text-align: center;">↓</p> <p style="text-align: center;">60 months</p>	<ul style="list-style-type: none"> • Health Care • Government • Public Health • Nonprofits • Community Development • Educators (higher education) <p>Community Engagement</p> <ul style="list-style-type: none"> • CACOST Health Center – Falfurrias • Head Start • CACOST Wellness Center • Behavioral Health Solutions • Brooks County ISD (nurse/counselor) • AA/Alanon • Hogg Foundation • Falfurrias Medical Center • New and emerging medical groups (Falfurrias Medical Clinic)

Resources for: **SUBSTANCE USE PREVENTION** Action Items

ACTION ITEMS	RESOURCES
<ul style="list-style-type: none"> Raise public awareness about substance use to help residents maintain healthy, drug-free environments. 	https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/mass-media-campaigns-against-tobacco-use
<ul style="list-style-type: none"> Provide information, education and resources to help residents maintain healthy, drug-free environments. 	https://www.ruralhealthinfo.org/toolkits/tobacco/4/population-considerations
<ul style="list-style-type: none"> Increase and promote access to evidence based substance use prevention and treatment. 	https://www.ruralhealthinfo.org/toolkits/substance-abuse https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/internet-based-tobacco-cessation-interventions
<ul style="list-style-type: none"> Establish and sustain a system for referral to community members who have substance use treatment and service needs. 	https://www.ruralhealthinfo.org/toolkits/substance-abuse/2/harm-reduction/sbirt https://www.ruralhealthinfo.org/toolkits/networks/2/integrated-rural-health-network
<ul style="list-style-type: none"> Monitor substance use issues for Brooks County. 	https://www.ruralhealthinfo.org/toolkits/substance-abuse/2/harm-reduction/prescription-monitoring https://www.ruralhealthinfo.org/resources/8437

- Identify and advocate for policies that would impact smoke-free, vape-free, and substance-free environments.

<https://www.ruralhealthinfo.org/toolkits/tobacco/2/state-local-governments/tobacco-free-policies>

<https://www.ruralhealthinfo.org/topics/rural-health-policy>

<https://www.countyhealthrankings.org/resources/what-do-you-want-choosing-a-local-policy-goal>

- Implement policies to create smoke-free, vape-free, and substance free environments.

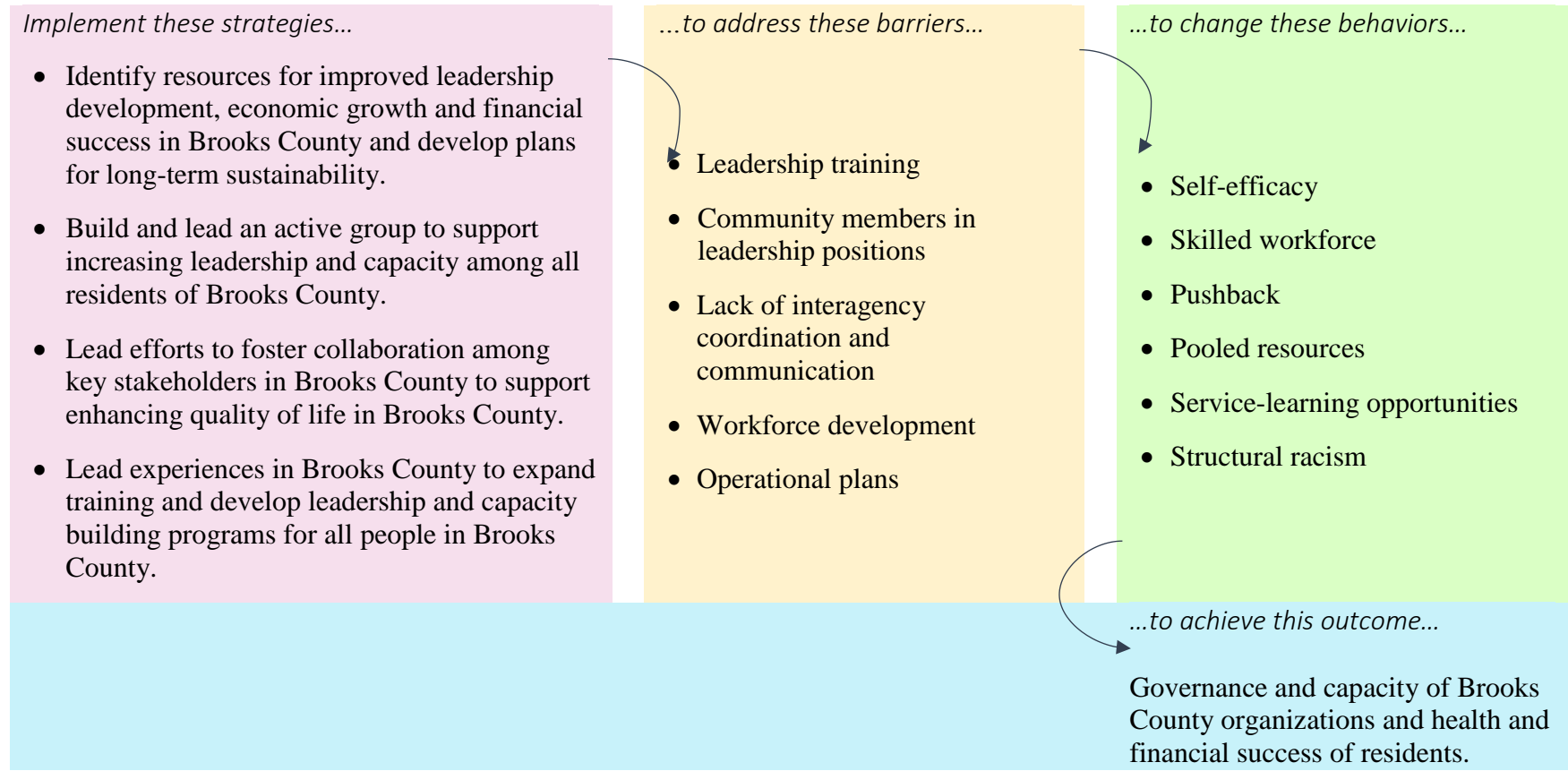
<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/smoke-free-policies-for-outdoor-areas>

<https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/smoke-free-policies-for-indoor-areas>

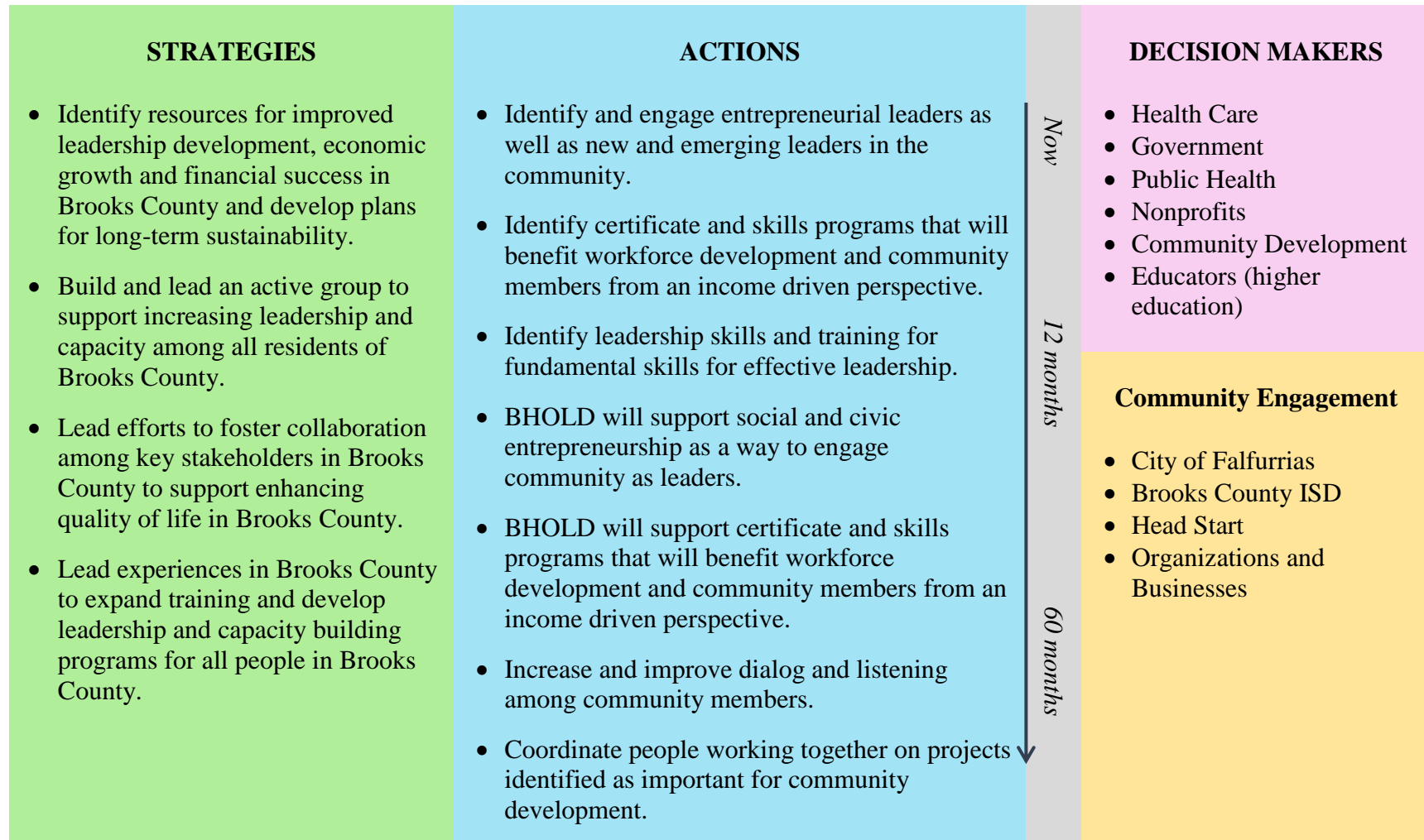
BHOLD Priority Area:

LEADERSHIP AND SUCCESS

BHOLD recognizes that developing local leaders and providing opportunities for growth and success is critical to the future of a community and its economy. Advancing social and economic opportunity leads to better health and well-being within a community. In order to support and develop existing and future leaders in Brooks County and invest in projects yielding long-term positive impacts on health and financial success, BHOLD will:



BHOLD will establish a **Leadership and Success Task Force**. The goal of the task force will be to identify initiatives and action items that achieve quality and attainable healthcare for all people in Brooks County.



Resources for: LEADERSHIP AND SUCCESS Action Items

ACTION ITEMS	RESOURCES
<ul style="list-style-type: none"> Identify and engage entrepreneurial leaders as well as new and emerging leaders in the community. 	<p>https://www.shrm.org/resourcesandtools/tools-and-samples/toolkits/pages/developingemployees.aspx</p> <p>https://edis.ifas.ufl.edu/wc164</p> <p>https://ctb.ku.edu/en/table-of-contents/leadership/leadership-ideas/plan-for-building-leadership/main</p> <p>https://ctb.ku.edu/en/table-of-contents/leadership/leadership-ideas/service-learning/main</p>
<ul style="list-style-type: none"> Identify certificate and skills programs that will benefit workforce development and community members from an income driven perspective. 	<p>https://www.twc.texas.gov/jobseekers/training-education</p> <p>https://www.dol.gov/agencies/eta/employers/workforce-development-solutions</p> <p>https://www.nccer.org/nccer-home</p>
<ul style="list-style-type: none"> Identify leadership skills and training for fundamental skills for effective leadership. 	<p>https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/youth-leadership-programs</p> <p>https://ctb.ku.edu/en/building-leadership</p>
<ul style="list-style-type: none"> BHOLD will support social and civic entrepreneurship as a way to engage community as leaders. 	<p>https://pdfs.semanticscholar.org/c633/b3be40eb2bae94b157e47bb5e31d5ca116d3.pdf</p>
<ul style="list-style-type: none"> BHOLD will support certificate and skills programs that will benefit workforce development and 	<p>https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/sector-based-workforce-initiatives</p>

community members from an income driven perspective.

- Increase and improve dialog and listening among community members.

<https://ctb.ku.edu/en/table-of-contents/assessment/assessing-community-needs-and-resources/community-dialogue/main>

<http://ncil.spacescience.org/images/papers/Community-Dialogue-Guide-102317.pdf>

- Coordinate people working together on projects identified as important for community development.

<https://www.ruralhealthinfo.org/toolkits/networks/4/challenges-and-approaches>

<https://www.hrsa.gov/sites/default/files/hrsa/ruralhealth/resources/hrsa-rural-collaboration-guide.pdf>

<https://www.cdc.gov/chinav/case/index.html>

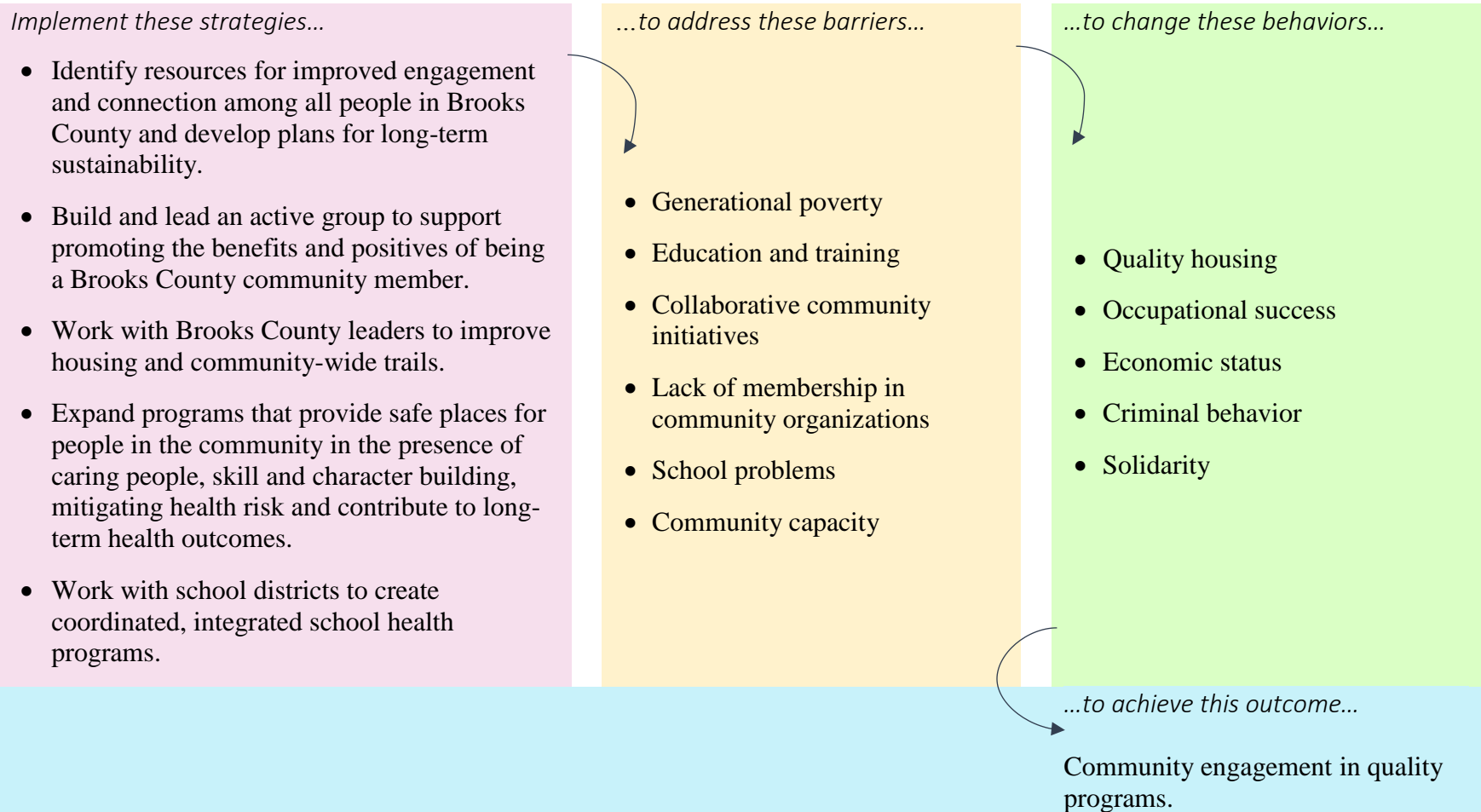
<https://journalofethics.ama-assn.org/article/teamwork-health-care-maximizing-collective-intelligence-inclusive-collaboration-and-open/2016-09>

<https://www.ruralhealthinfo.org/rural-monitor/hcc-of-rural-missouri/>

BHOLD Priority Area:

SOCIAL CAPITAL

BHOLD recognizes that social capital is essential to community development as it can lead to the development of other forms of capital. Enhancing social capital at the community level is a key component to rural revitalization. In order to promote community engagement and connectedness to achieve increase social capital for positive health outcomes, BHOLD will:



BHOLD will establish a **Social Capital Task Force**. The goal of the task force will be to identify initiatives and action items that achieve quality and attainable healthcare for all people in Brooks County.

STRATEGIES	ACTIONS		DECISION MAKERS
<ul style="list-style-type: none"> • Identify resources for improved engagement and connection among all people in Brooks County and develop plans for long-term sustainability. • Build and lead an active group to support promoting the benefits and positives of being a Brooks County community member. • Work with Brooks County leaders to improve housing and community-wide trails. • Expand programs that provide safe places for people in the community in the presence of caring people, skill and character building, mitigating health risk and contribute to long-term health outcomes. • Work with the school districts to create coordinated, integrated school health programs. 	<ul style="list-style-type: none"> • Utilize social media to increase modes to receive news, communicate or share information, collaborate on ideas, mobilize networks, and make collective decisions. • Identify and develop a plan for regular community building activities (e.g., gardening, group exercises, and community art projects) that promote community involvement and connectedness and community wide social engagement. • Identify and create awareness and social events around the use of walking trails or paths and identify the availability of places to develop, support or enhance walking trails. • Support current, evidence informed housing authority initiatives. • Establish an agenda to bring local and culturally relevant art and music programs to the community that promotes community involvement and engagement. • Explore training for community health workers, home environment specialists, and asthma case managers or more to conduct healthy home environment assessments. • Explore ways to take a Whole School, Whole Community, Whole Child approach and initiative. 	<p style="text-align: center;"><i>Now</i></p> <hr/> <p style="text-align: center;"><i>12 months</i></p> <hr/> <p style="text-align: center;"><i>60 months</i></p>	<ul style="list-style-type: none"> • Health Care • Government • Public Health • Nonprofits • Community Development • Educators (higher education) <p>Community Engagement</p> <ul style="list-style-type: none"> • City of Falfurrias • Falfurrias Housing Authority • Head Start • CACOST Wellness Center • Youth Sports/Coaches • Brooks County ISD • Brooks County Community Center

Resources for: SOCIAL CAPITAL Action Items

ACTION ITEMS	RESOURCES
<ul style="list-style-type: none"> Utilize social media to increase modes to receive news, communicate or share information, collaborate on ideas, mobilize networks, and make collective decisions. 	<p>https://ctb.ku.edu/en/implement-social-marketing-effort</p> <p>https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/social-media-for-civic-participation</p>
<ul style="list-style-type: none"> Identify and develop a plan for regular community building activities (e.g., gardening, group exercises, and community art projects) that promote community involvement and connectedness and community wide social engagement. 	<p>https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/trauma-informed-approaches-to-community-building</p> <p>King County</p> <p>https://www.ruralhealthinfo.org/resources/12669</p> <p>https://www.ruralhealthinfo.org/resources/10156</p> <p>https://www.ruralhealthinfo.org/resources/14900</p>
<ul style="list-style-type: none"> Identify and create awareness and social events around the use of walking trails or paths and identify the availability of places to develop, support or enhance walking trails. 	<p>https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/community-wide-physical-activity-campaigns</p> <p>https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/bike-pedestrian-master-plans</p> <p>https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/places-for-physical-activity</p> <p>https://www.ruralhealthinfo.org/rural-monitor/built-environment-active-living/</p>
<ul style="list-style-type: none"> Support current, evidence informed housing authority initiatives. 	<p>https://www.ruralhealthinfo.org/toolkits/services-integration/2/care-coordination/supportive-housing</p>

	https://www.ruralhealthinfo.org/toolkits/sdoh/2/economic-stability/housing-affordability https://www.ruralhealthinfo.org/toolkits/sdoh/2/built-environment/housing-quality
<ul style="list-style-type: none"> Establish an agenda to bring local and culturally relevant art and music programs to the community that promotes community involvement and engagement. 	https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/community-arts-programs
<ul style="list-style-type: none"> Explore training for community health workers, home environment specialists, and asthma case managers or more to conduct healthy home environment assessments. 	https://www.ruralhealthinfo.org/toolkits/aging/6/sustainable-home-environment https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/healthy-home-environment-assessments#:~:text=Healthy%20home%20environment%20assessments%20engage,%20DMHE%20%2C%20Kearney%202014%20 . https://nchh.org/resources/resident-and-homeowner/fact-sheets-checklists-and-guides/
<ul style="list-style-type: none"> Explore ways to take a Whole School, Whole Community, Whole Child approach and initiative. 	https://www.ruralhealthinfo.org/topics/schools https://www.ruralhealthinfo.org/toolkits/services-integration/2/school-based https://www.countyhealthrankings.org/take-action-to-improve-health/what-works-for-health/strategies/comprehensive-school-reform https://issuu.com/morgridgecollegeofeducation/docs/aimxl_diy_10.04.2018?e=31088291/64936730 http://www.ascd.org/programs/learning-and-health/wsc-model.aspx https://www.cdc.gov/healthyschools/vhs.htm https://www.ruralhealthinfo.org/toolkits/services-integration/2/multigenerational

BHOLD Short Term, 12-Month Strategic Plan

BHOLD has been working to ensure Brooks County is an educated, prosperous, strong, healthy, and drug-free community.

BHOLD created this strategic plan to help direct community resources toward effective and coordinated solutions for improving healthcare access, mental health and emotional well-being, substance-use prevention, leadership and success, and social capital. In order to operate, organizational structure needs to be addressed. The following steps are recommended to address organizational structure:

- Develop a community coalition structure for BHOLD to operate in Brooks County
 - Identify and adopt BHOLD coalition bylaws (purpose and lay out structure)
 - Identify desired membership make-up
 - Recognize membership characteristics
 - Identify and recruit individuals to grow coalition membership
 - Identify and recruit organizations to grow coalition membership
 - Develop any membership categories (voting/non-voting)
 - Leadership
 - Identify leadership structure for BHOLD Coalition
 - Identify leadership for Working Groups/Task Force on priorities
 - Meeting Structure
 - Determine coalition and work group/task force meeting guidelines
 - Create a meeting agenda and minutes template
 - Build community awareness of BHOLD and its activities
 - Utilize members to spread the word about BHOLD
- Build coalition capacity to ensure an educated, prosperous, strong, healthy, and drug-free community.
 - Identify training and capacity building needs of coalition members
 - Identify training and capacity building needs for community members and stakeholders
- Increase opportunities throughout the community for all community members to improve their health and wellness
 - Develop working group/task force for each priority area
 - Increase community awareness about health and wellness
 - Fliers, website, newsletter, etc.
 - Community events
 - Recruit members and volunteers for community events
 - Monitor community health data in Brooks County to build healthy generations
 - Identify and share community health-related resources provided by member organizations

BHOLD Coalition

Brooks County, TX

